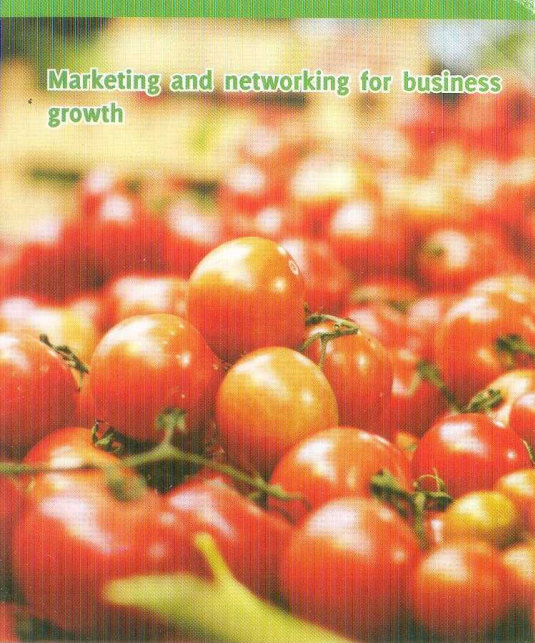


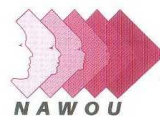
Marketing and networking for business growth



About EASSI

EASSI is a sub-regional civil society organization established in 1996 to facilitate systematic follow up of the implementation of the Beijing Platforms for Action (BPFAs) emanating from the Fourth World Conference on Women held in Beijing China in 1995. It works with partner organizations in Burundi, Eritrea, Ethiopia, Kenya, Rwanda, Somalia, Tanzania and Uganda. It is registered in Uganda as a not for profit organization.

In Partnership with:



With the kind support of:



Location of EASSI Office in Luwero:
Agali awamu Kasaali SACCO building
located in Luwero Town Council along the
Kampala-Gulu highway,
next Dawson Petrol Station.
Contact us on Telephone No: 0703 39 06 33.

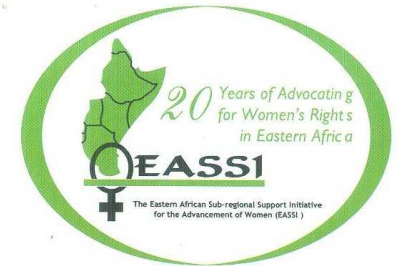
The Eastern African Sub-regional Support Initiative for the Advancement of Women (EASSI)

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WOMEN'S ECONOMIC JUSTICE (WEJ)



ABOUT THE WEJ PROJECT

The Eastern African Sub-regional Support Initiative for the Advancement of Women (EASSI) in partnership with Uganda Association of Women Lawyers (FIDA) and National Association of Women Organizations of Uganda (NAWOU) are implementing a four year project in Luwero entitled, "The Women's Economic Justice project (WEJ)." The project is implemented with 22 women's groups in all the 13 sub counties of Luwero District. The initiative is supported by the Forum for Women and Development (FOKUS) a Norwegian organization.

MAIN OBJECTIVE

Promoting economic justice for Women through access to market opportunities

EXPECTED OUTCOMES

- Improved access to market information and resources for sustainable livelihoods.
- Increased income for women, that of their families and communities.
- Increased engagement of women in policy issues at local, national and regional levels.

KEY PROJECT ACTIVITIES

- Research on available market opportunities for women in Luwero district.
- Capacity building for women groups on standards and market linkages at national and regional levels.
- Providing market linkages to women groups in Luwero district.
- Ensuring access to reliable information on existing markets, the required standards and opportunities for women groups through EASSI resource centre.
- Annual Women's Trade Fair



Women are continuously monitored to ensure their products are up to standard



The Luwero Women's Information and Marketing center



EASSI links women to market opportunities through trade fairs



WEJ project ensures women have access to information through availing them with IEC materials